

## **Agile Executives seminar**

**Lecturer:** Stacia Broderick

**Length:** 8:30am to 12:00pm

### **Summary:**

Considering agile adoption in your organization, or do you already have teams using agile practices? Do you seek to understand more about how to be a leader within an organization whose culture is in transition? Or are you looking for ideas about how to refine your agile practices?

This seminar is tailored specifically to the executive leader in the organization, focusing on the theories behind agility, why it works, which companies have been successful (and which have not). Furthermore, the seminar will cover the top five implementation challenges, including topics such as team/workforce motivation, supporting agile teams and scaling.

The seminar will focus on agile theory and the top five implementation challenges. You will walk away with an understanding of your organization's most challenging obstacles, as well as some ideas to help you lead your teams through these obstacles.

### **Target Audience:**

Executives, including senior directors and managers, vice presidents, CxO and board.

### **Seminar Objectives:**

1. Given a robust understanding of agile theory and approaches, participants will be able to determine which agile method might be most appropriate for their environment.
2. Participants will understand emergent leadership and the role that it plays in agile teams, as well as how that might affect the management layer within the organization.
3. Participants will understand how to consider the human element in the transition to agile, including how to support an agile organization.
4. Participants will learn how to measure an agile organization.

## Agile Executives Outline

### Part I: Introduction and Common Challenges

#### Introduction to Agile

- Agile Manifesto
- Common Agile Approaches

#### Why Agile Works

- Complexity Theory
- Emergence and Empiricism
- Focus on Quality
- The Human Element
- Two levels of value
- Continuous Improvement
- Empowered, self-managing teams

#### The Top Five Implementation Challenges

- We're not speaking the same language
- Our customers want fixed scope, fixed time, fixed cost
- Our managers fear the loss of control/visibility
- The teams are not motivated to become 'agile'
- How do we get started?

### Part II: Advanced Agile

#### Agile is About People

- Motivating individuals to become great team members
- The Executive's Impediment Backlog
- Executive Champion
- Executive Vision
- Scaling Agile Practices

#### Metrics and Reporting

- Organizational structures that support agility
- Making results visible
- A balanced scorecard approach